

UNIT EC455, LEVEL 3

Introducing my Web Pages

THE ECONOMICS OF EUROPEAN INDUSTRY

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Introducing My Internet Web Pages

Aims

- To demonstrate the benefits and limitations of the internet as a learning tool for this Economics of European Industry course.
- To develop information technology skills.
- To promote information gathering skills and develop economic reasoning using the internet.

Learning Outcomes

You will be able to

- utilise the internet to access and synthesise information relevant to issues in competition and regulation.

Accessing and Navigating Around My Web pages

To access my web pages you will need a computer with an internet connection and a 'browser', e.g. Netscape or Internet Explorer. Double click on the browser and you will see what is known as a 'Home Page'. To get to my 'Web Page' you have to type in the following URL (Uniform Resource Locator)

<http://www.unn.ac.uk/~egkh1>

A page like that set out below will appear on your screen.



You can see a link to your course. If you click on this you will see a page dedicated to your unit. The page is being constantly updated to take account of developments.

Click on the 'Web Links' in the left hand frame and the following page will appear.



Then click on 'Regulators around the World'.



If you double click on the link to the Office of Fair Trading you will find the following front page.



Printing and Saving Web Pages

Note that it is possible to print web pages. Just click on the 'File' button, press 'Print' (or click on the printer icon in the main toolbar) and follow the instructions.

You can also 'Save' web pages to your hard disk, again click on 'File', then 'Save' and fill in the box.

Searching

Why not 'surf' some of my other pages or go out into cyberspace to find some useful course-related material. For example, you might want to get a 'Search Engine' to sift through millions of web pages to look for a particular topic. To do this click on the 'Net Search' button at the top of the page. Alternatively, if you find accessing this search engine slow, try the following URL

<http://www.excite.co.uk>

This is a UK version of the U.S.A. company Excite. Though there are other search engines out there, e.g.

[Yahoo.com](http://www.yahoo.com)
[Altavista.com](http://www.altavista.com)
[Hotbot.com](http://www.hotbot.com)

Or just click on the browser 'Search' Button.

If you are using a search engine be careful how you search. Each search engine has its own quirks (they use something called "Boolean operators"). In Excite you have to put "" around two or more words to get information on those words, e.g. "Competition Bill". Other search engines use + between words

Tasks

1. Go back to the Web Links page. Double click on the link to the European Commission DGIV. On that page double click on the 'Other Competition Authorities' link. Write a short summary (100 words) of competition policy in another country. You might use the link to the OECD page to help you summarise or click directly on the country of your choice.
2. Got to the Office of Fair Trading link on my 'Web Resources' page. Write a summary of British Competition Policy (See the Competition Bill link at the OFT). Print out the latest information on a cartel investigation whilst at the OFT link.

By carrying out these tasks you should have covered the learning outcomes for the session.

And finally

Finally, please feel free to email me about my Web pages. Constructive comments would be most welcome. For example, if you find difficulty accessing sites or find some new and interesting sites which you think might be of relevance please tell me.